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'AAA' Pest Management Earns Elite Mark of Excellence in Pest Management

Wisconsin • October, 2008 - **'AAA' Pest Management**, a professional pest management company since 1993, has earned the QualityPro designation, the mark of excellence in pest management. QualityPro is an elite program of the National Pest Management Association designed to assist consumers differentiate the very best professionals from their competition, and to increase the overall professionalism of the industry.

As a QualityPro company, **'AAA' Pest Management** takes extraordinary steps to ensure customer satisfaction. Built around the four key principles of Business Operations, Consumer Relations, Environmental Stewardship and Technician Training, these qualifications include employing only highly trained, credentialed employees; offering a clear, easy-to-understand warranty; maintaining a drug-free workplace; advertising truthfully and ethically; and maintaining an up-to-date insurance policy.

"Earning the QualityPro Mark of Excellence in Pest Management was important to us because our client's deserve the quality assurance that's provided by our meeting these external standards, and because we are dedicated to providing the highest level of service and professionalism to them," said Steve Butler, owner of **'AAA' Pest Management**. "This designation, like the Good Housekeeping Seal of Approval® offers consumers solid proof of the thoroughness and quality of our services."

When the National Pest Management Association conducted focus groups to discover how consumers would view a QualityPro/"Seal of Approval" program for the pest management industry, participants stated:

- "That [seal] would tell me the company knows what it is doing."
- "A Good Housekeeping seal would raise the bar for pest control operators."
- "It means the company is more qualified and had to meet additional requirements."
- "The company cares enough about doing a good job that they will go the extra mile."

'AAA' Pest Management is proud to be serving our community as a QualityPro company. For more information about how we can serve you better, contact us at 1-800-563-1540.